



**For Immediate Release**

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**Gabriel® HD Announces  
New Spring Training Promotion  
for Commercial Vehicle Service Professionals**

**April 1, 2020 – Gabriel® (Ride Control, LLC)**, the inventor and global leader in ride control manufacturing, announces the launch of the new Gabriel® HD Spring Training Promotion, now open for commercial vehicle service professionals.

This new Spring Training Promotion is available to shop technicians and counter personnel in the continental U.S from April 1<sup>st</sup> through April 30<sup>th</sup>, 2020 while supplies last. This training event will provide the TRAINING that service professionals need to sell and install the best shocks, along with the TOOLS they need to do ride control installations, and Gabriel STORE SWAG they select to help them promote Gabriel's premier FleetLine® Heavy-Duty shocks covering class 3 through 8 trucks, trailers and buses.

The Gabriel HD Training Program offers a technician's tool kit full of technical bulletins, industry specific articles, Gabriel Product Guides, 2020 Catalog, and product sell sheets, along with multiple study guide videos for learning everything they need to know about commercial vehicle ride control. Once the technicians and counter personnel study up, they will be ready to begin the first of three levels of this promotion. The first level includes a Level 1 exam with straightforward questions on basic knowledge of the tool kit items. Once they complete this exam, they will get to choose from awesome prizes!

The second level of promotion interaction includes a Level 2 exam, which is more difficult than Level 1 exam, with more technical questions on the tool kit items. Upon successful completion of this exam, they can choose from items like quality Carhartt® hoodies, premium engraved Permafrost® stainless tumblers, or a dozen Titleist® Golf Balls.

Upon successful completion of Level 1 and 2, participants will be encouraged to complete Level 3, which is an electronic submission of their FleetLine® Shock purchases through the Gabriel Rewards Program, and qualifies them to receive premium quality tools to help them with ride control installation jobs, as well as many other useful applications. The premium tool choices include infrared thermometer with laser, a Solarus® Rechargeable Sun Light, DeWalt® air hose &

reel, or a 3/4" air impact wrench. Successful completion of Level 3 will also give shops the opportunity to choose from a variety of Gabriel store swag such as counter mats, bay banners, metal Gabriel signs, and much more to help them promote Gabriel quality products!

To participate in this promotion and get some awesome prizes while supplies last, visit [www.answergarage.com](http://www.answergarage.com) and sign up for a FREE account to start training. After this promotion ends, participants can continue to earn points for purchases of Gabriel FleetLine® and GasSLX® shocks and redeem their points for more awesome rewards!

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### **About Ride Control, LLC**

Ride Control, LLC operates in both the aftermarket and original equipment manufacturer (commercial, industrial and recreational vehicle) segments under the brand names Gabriel® (U.S. and Canada) and GRC® (Mexico). The company offered the world's first automotive shock absorber, "The Snubber," in 1907, and continues to be a leader in the design, engineering, development and production of ride control technology in North America today.

Ride Control, LLC has approximately 1,500 employees in the U.S., Canada and Mexico. The company maintains engineering, design, manufacturing, warehouse, sales and management offices throughout North America including Farmington Hills, Michigan; Chickasha, Oklahoma; and Queretaro, Mexico. For additional information, please visit [www.gabriel.com](http://www.gabriel.com).